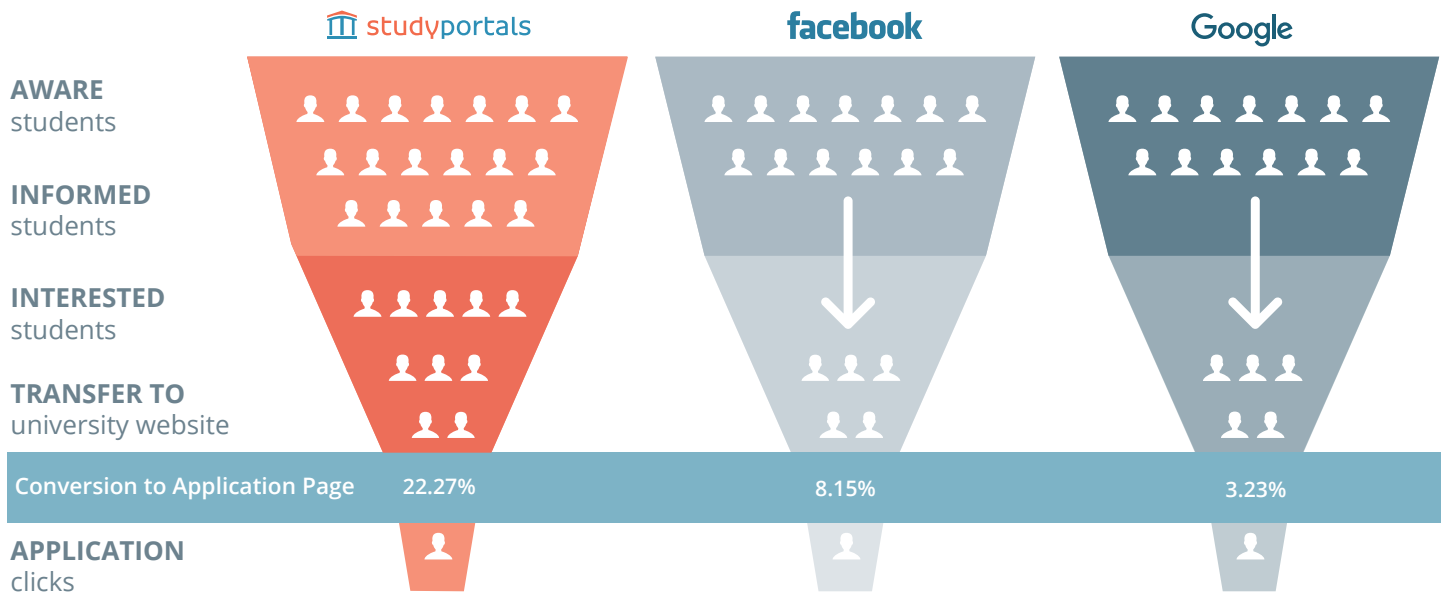
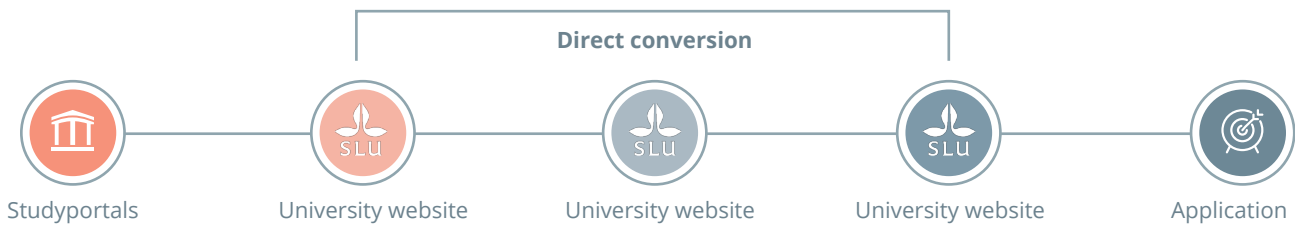




Swedish University of Agricultural Sciences (SLU)

Sweden has a centralized application system, universityadmissions.se, which means that an interested student can be tracked from the course page to the application page. Studyportals is the third largest provider of students clicking on to universityadmission.se after Google organics and direct traffic (bookmarks etc.). In addition, previous studies have shown that a high conversion rate generally stays high during the entire recruitment process indicating that Studyportals should be the main source of applications.

Direct Conversion Results



Top 5 Competing Universities

- 1 University of Copenhagen
- 2 Lund University
- 3 Wageningen University
- 4 Aalborg University
- 5 Uppsala University