



Full
Analytical
Control



Global
Reach

ROI
Return
on
Investment

Maximum
Service



Minimum
Effort

IMAGINE

Education Choice
Transparent,
Globally.

Join Us to

MAKE IT HAPPEN



studyportals
taking you further

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Vlad Horatiu Savin,
Romania

"Before starting the application procedure, StudyPortals helped me to have a good selection of universities, but also to have a sound overview of what each of them had to offer. This gave me a firm foundation to build my decision on. StudyPortals did not only let me find the university that best-fitted my profile, but it helped me find the university that was most adequate for what I wanted to do later in life.

StudyPortals helped me not forget any important information, which I could have overlooked by using multiple websites at the same time."



StudyPortals at a glance



9 Portals



100+
Employees



35+ Different
nationalities



150,000+
Courses listed



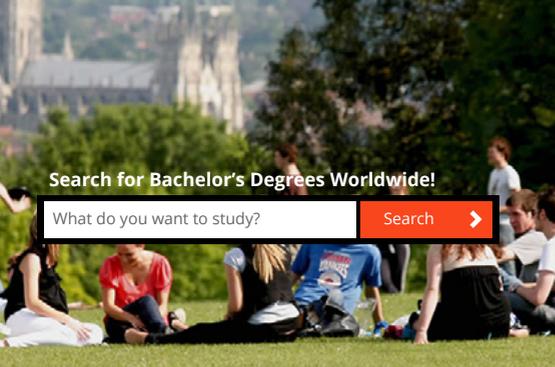
2,400+
Participating
institutions

190,000 International Student Enrolments
reported in 2015

15 Million Prospective Students
are searching for their dream education on StudyPortals

Our offices





Search for Bachelor's Degrees Worldwide!

What do you want to study?

Search >

 **bachelorsportal**

Associate degrees, graduate certificates, or any bachelor programmes. Today students are looking for the best study options around the world.



Search for Preparation Courses Worldwide!

All types

All countries

Search >

 **preparationcoursesportal**

A unique platform to promote foundation and pathway programmes.



 **mastersportal**

Millions of students looking for graduate programmes around the world.

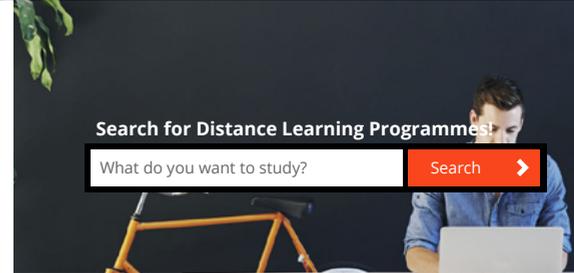
Search for Master's Degrees Worldwide!

What do you want to study?

Search >

 **distancelearningportal**

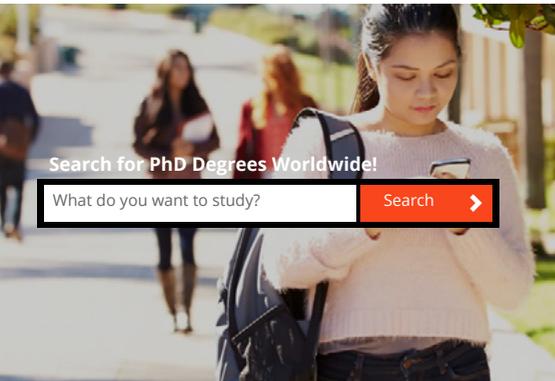
Especially dedicated to online & blended studies. Showcase your courses to millions.



Search for Distance Learning Programmes!

What do you want to study?

Search >



Search for PhD Degrees Worldwide!

What do you want to study?

Search >

 **PhDportal**

The demand of PhD programmes is increasing. Let students find you.



Search for Language Courses and Schools!

English

All countries

Search >

 **languagelearningportal**

Ensure visibility for language schools to gain more direct bookings in a cost-effective way.

 **shortcoursesportal**

Summer courses, certificate courses, executive courses. Learning never stops.



Search for Short Courses Worldwide!

What do you want to study?

Search >

Key benefits



Global reach

Search engines recognize StudyPortals as a leading resource for study information. Our portals help you reach 15 million unique users per year, across 196 countries. We ensure that the most likely potential students who are actively searching for your type of programme can find you.



Pay for results

Our commitment is to make online marketing work for you. All the exposure you receive is free; there are no upfront fees, nor fixed costs. You only pay for results. Everything is transparent, measurable & verifiable. Our services are designed & priced so you can reach & enrol more relevant students with your marketing budget.



Maximum service & minimum effort

Our success is built on keeping our clients happy. There will always be a caring, expert team member at StudyPortals to assist you with your objectives & our services. Everything is designed to create minimum effort for you, the client, & maximum service from StudyPortals.



Full analytical control

The results of your campaign can be tracked, measured & verified. You can optimize your budget & take actions to improve your campaigns. We give you full access to all your statistics & results. We also help you evaluate the student conversions from your website & CRM analytics.



University
of Economics
in Katowice

"I have worked at HEIs for over 10 years now, involved in various activities related to internationalization and promotion activities. In this time I have cooperated with many companies and StudyPortals is definitely one that I can honestly recommend. While working with them on an everyday basis, I have always experienced professional, open-minded attitude. My contact person has always showed a great deal of understanding and individual approach, as well as true engagement in boosting the results of the campaign for University of Economics in Katowice. The campaign proved to be successful in many aspects. Moreover, we were able to identify our weak points - especially in terms of web usability. I believe that StudyPortals is not just about making business and the concept beyond StudyPortals: helping students to find information and a strong belief in the value of international experiences- both for the individual student and for society is worth getting involved in."

Mrs Edyta Lachowicz-Santos,

Head of International Communication and Relations Office,
University of Economics in Katowice



West Virginia
Higher Education
Policy Commission

“Study West Virginia and StudyPortals teamed up to increase the number of international students in West Virginia by promoting the state and its schools as a study destination. As a consortia, we received a lot more traffic through StudyPortals than we would have gotten on our own and I was impressed by how many referrals converted into inquiries for our universities. Additionally, StudyPortals has been a great resource for knowledge in the field and has been very helpful in reviewing our analytics. I look forward to a continued partnership with StudyPortals and would recommend them to other state consortiums.”

Dr. Clark Egnor

Director of International Programs
West Virginia Higher Education Policy Commission (HEPC)

What makes us different



We put students first!

We offer students a comprehensive overview of all study options available to them by working with more institutes and countries than any other study choice platform.



We prioritize quality over quantity

We strive to match students to the best studies for them, which translates into quality results for our partners. Our students are well informed and highly motivated.



We focus on relationships with our clients

Our success is built on keeping our clients happy. There will always be a caring, expert team member at StudyPortals to assist you with your objectives and our services.



We deliver results for our partners

Our commitment is to make online marketing work for you. All the exposure you receive is free; there are no upfront fees, nor fixed costs. You only pay for results. Everything is transparent, measurable and verifiable.



How we can help



Get in touch

We will connect you with one of our advisers from your region.



Identify your unique needs & objectives

We are interested in long lasting partnerships.



Choose a campaign setup

We tailor every campaign to your needs & focus on getting you the best return on investment.



Implement your campaign

With a dedicated campaign manager, focused on maximizing your value & satisfaction.



Report, monitor & fine-tune

Monthly detailed reports with full control of your budget/campaign.



Evaluate & renew

Campaign evaluation with return on investment tracking, guaranteed results & top-up budget for renewals.

Our services will help you reach the best students, globally.



Premium exposure for your programmes and institute

StudyPortals will help you reach students worldwide and increase your international application numbers & enrolments with a premium listing and institution profile. Combining premium listings and institutional profile is the best way to promote specific programmes that appeal to international students as well as brand your institute. We guarantee that your campaigns will lead to results! It doesn't stop there: we will also help and evaluate the effectiveness of your marketing campaign, giving you in-depth reports about its performance.



Reach student mailboxes

Email is a great way to keep in touch with prospective students and generate awareness for your institution's programmes. Through emails, we can reach out to prospective students based on your preferred targeted study level, demographics, and their study interests. Email is still the preferred communication method for prospective students. We offer three main options for emails: targeted emails, discipline newsletters, and our monthly newsletter targetted on study level of interest (personal updates).



Broadening awareness through banners

Banner promotion is one of the most common types of online advertising. StudyPortals can help your institute stand out with appealing banners that capture attention and entice students to visit your university landing pages. You can choose to target your banners by discipline, subdiscipline and/or region and country.



Analytics & consulting

The Analytics and Consulting Team (ACT) at StudyPortals advises and assists universities and other organisations in the higher education sector realise their ambitions in international marketing and international student recruitment. Our team of consultants can assist with everything from strategy, branding and marketing to customer relationship management, student recruitment, market insights, competitor analysis, Google Analytics and trainings.



UNITED KINGDOM · CHINA · MALAYSIA

"It's a pleasure to work with StudyPortals – both this website from a professional stand point of view and personally with their staff. During our cooperation in the past 3 years, we've seen the student number generated increased remarkably. This, however, could not be achieved without their innovative and responsive services. Beside what you might be expecting, they can also provide much tailored marketing proposal based on the university needs. Our experience with them already proved StudyPortals to be one of the first-class marketing partners. StudyPortals definitely is the first platform I would recommend if your university is seeking to raise your awareness across the globe."

Viola Ye,
International Officer,
University of Nottingham Ningbo



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Connect with us @StudyPortals

